

# Petromindo Events

Creating events that unlocks opportunities & impact.

# Who We Are

We are event creators, dedicated to designing, developing, and executing impactful industry platforms that foster innovation, drive meaningful connections, and leverage our powerful media outlets for maximum reach and engagement.

We aim to create transformative events that drive industry innovation, foster meaningful connections, and shape the future of global markets through powerful, curated platforms.

## Our Key Identities:

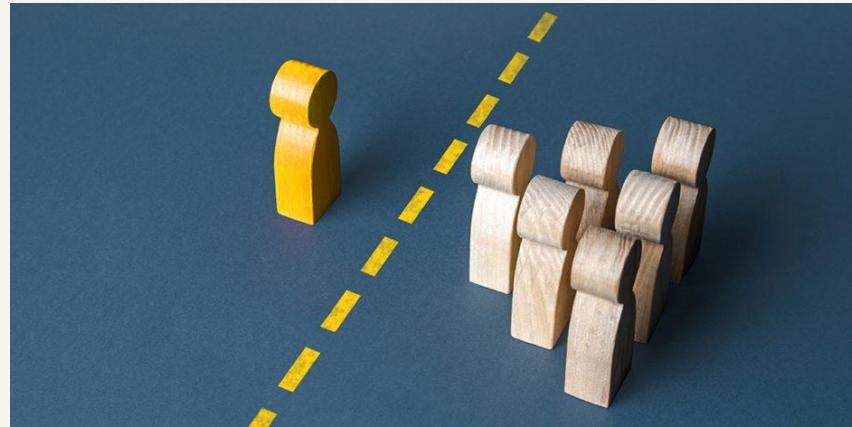
- We are more than just an event organizer. We are event creators and strategic platform builders, delivering industry-specific events from concept to execution — all in-house.
- We have a strong commitment to delivering exceptional experiences that resonate with participants and stakeholders alike.
- Creating events since 2004, with over 21 years of experience.



# What Sets Us Apart

## 1. We Don't Just Organize Events — We Build Them From the Ground Up

- Our in-house team develops original concepts based on industry trends, policy shifts, and market demand.
- We manage every aspect of the event lifecycle — from ideation and curation to marketing, partnerships, and on-site execution.
- This gives us full creative and operational control, ensuring excellence and value for all stakeholders.



# What Sets Us Apart (cont'd )

2. We are part by **BCM Media Networks**, which includes **Petromindo**, **Coal Metal Asia**, and **Ecobiz Asia** — leading platforms in their respective industries.
  - 2.1 Petromindo – The leading platform in Indonesia for energy, mining, oil & gas news and events.
  - 2.2 Coal Metal Asia – A globally recognized publication and platform focused on the coal and metal industries.
  - 2.3 Ecobiz Asia – Dedicated to sustainability, renewables, and green investment developments.

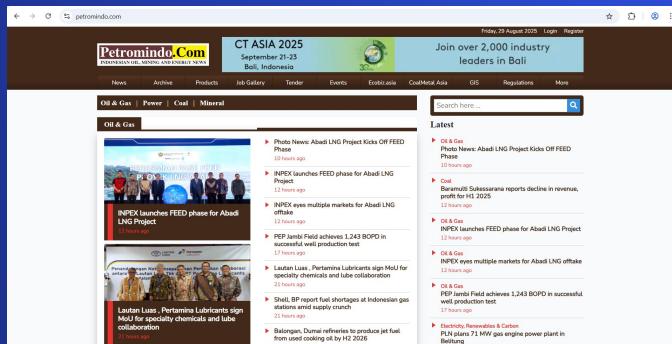
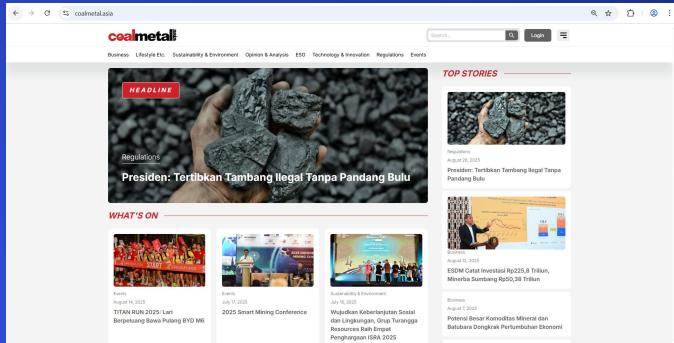


# Event Photo Album

## Annual Business Meeting of Indonesian Coal Producers & Buyers | 2013



# BCM Media Networks



**Petromindo.Com**

## Media reach:

- LinkedIn: more than 103,000 followers, and counting
- Instagram: more than 18,100 followers, and counting
- Email Database: 65,000+ industry contacts
- Website: ~6,300-6,500 visitors per day

In total, these media can reach 192,000 total accounts..

# Our Expertise

## Event Types:

- Conferences: Gathering industry experts and thought leaders to discuss pressing issues and innovations.
- Seminars & Workshops: Hands-on learning experiences aimed at skill-building and knowledge exchange.
- Webinars: Virtual events connecting professionals across the globe for real-time discussions and insights.
- Exhibitions: Showcasing the latest products, services, and technologies in the industry.
- Informal events; dinner and golf events.

## Industry Focus:

- Energy, Mining, Oil & Gas
- Renewable Energy & Sustainability
- Technology



# High-Impact Reach & Engagement

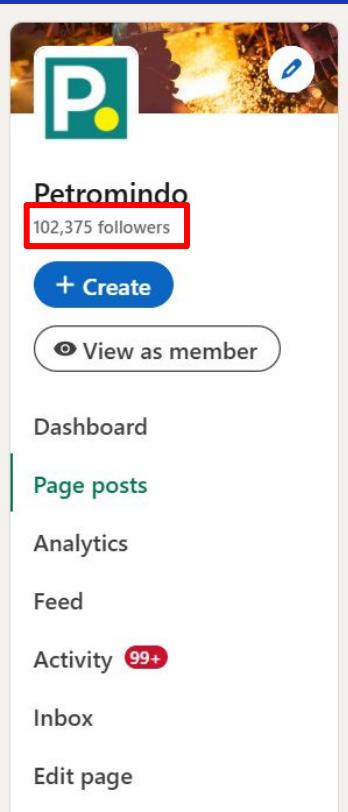
With Petromindo Events, you're not just part of an event — you're connected to a powerful network:

- **99K** followers on **Linkedin**
- **15K** active **Instagram** followers
- **55K+** verified email recipients
- **6,500+** website visitors per day

We leverage these channels to amplify your presence and drive real engagement.



## Petromindo's Linkedin Followers



Petromindo

102,375 followers

+ Create

View as member

Dashboard

Page posts

Analytics

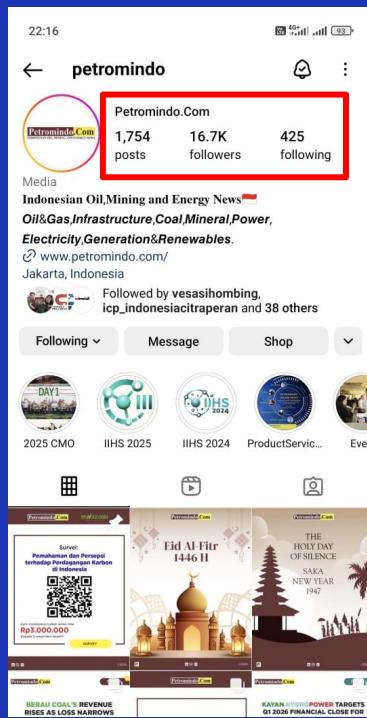
Feed

Activity 99+

Inbox

Edit page

## Petromindo's Instagram Followers



petromindo

Petromindo.Com

1,754 posts 16.7K followers 425 following

Media

Indonesian Oil,Mining and Energy News - Oil&Gas,Infrastructure,Coal,Mineral,Power, Electricity,Generation&Renewables.

www.petromindo.com/ Jakarta, Indonesia

Followed by [vesasihombing](#), [icp\\_indonesiacitraperan](#) and 38 others

Following Message Shop

DAY1 2025 CMO IIHS 2025 IIHS 2024 ProductServic... Event

2025 CMO IIHS 2025 IIHS 2024 ProductServic... Event

Survei: Pertambangan dan Perdagangan Terhadap Perbaikan Kebutuhan

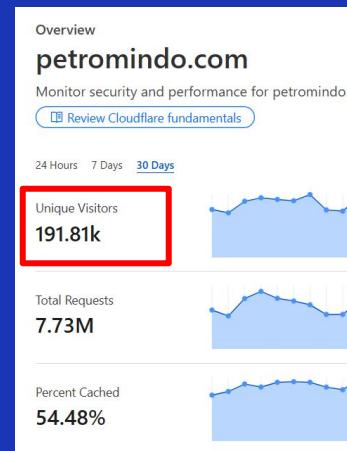
Eid Al-Fitr 1446 H

THE HOLY DAY OF SILENCE SAKA NEW YEAR 1897

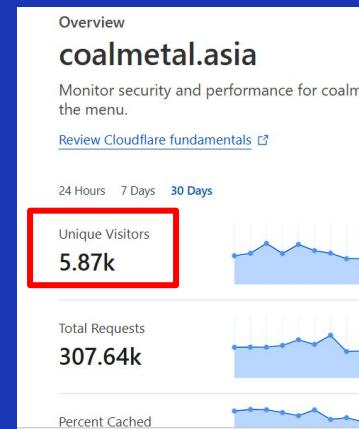
BERBAU COAL'S REVENUE RISES AS LOSS NARROWS

KAYAN HYDRO-POWER TARGETS Q1 2026 FINANCIAL CLOSE FOR

## Petromindo's Website Visitors



## CoalMetal Asia's Website Visitors



# Why choose us?

## Expertise:

- Over two decades of experience in delivering impactful events across various industries.



## Comprehensive Services:

- Full-service event management, including concept creation, planning, logistics, promotion, and execution.



## Network:

- Access to an extensive network of industry professionals, thought leaders, and influencers through BCM Group's ecosystem.



# Past Events & Stories

- Coal Buyers Producers Meeting - Bali
- Indonesia Mining Logistics and Infrastructure Outlook Conference - Jakarta
- Masterclass on Indonesian Mining Business, Law, & Investment
- Annual Digitalization in Mining Indonesia Conference
- Dry Bulk Shipping Mastery Workshop - Jakarta
- Nickel Producers, Buyers and Processors Conference - Jakarta
- Sumatra Coal Outlook Conference - Jakarta
- Coal Outlook Conference - Jakarta
- Metal Outlook Conference - Jakarta
- Digitalization in Mining Indonesia 2024: From Pit to Port - Jakarta
- Indonesia Independent Power Producer Summit - Jakarta
- Smelters Power Forum Indonesia - Jakarta
- Solar PV Power Outlook Indonesia
- Geothermal Power Forum
- Indonesia Gas-LNG Market & Infrastructure Conference - Jakarta
- Indonesia International Hydrogen Summit - Jakarta
- Webinar: China's Coal Market in 2025: Demand, Policy & Trade Outlook
- Webinar: India's Future Coal Market: Policy & Trade Strategies for 2025
- Webinar: ASEAN Coal Market Outlook: Opportunities for Indonesia
- Webinar: Japan, South Korea, and Taiwan: Coal Market Outlook 2025
- Webinar: The Future of Coal in Indonesia's Energy Transition
- Webinar: Akselerasi Perdagangan Karbon Kehutanan Dalam dan Luar Negeri
- Webinar: Webinar Lost In Hole & Loss Of Hole
- Workshop A to Z Kepabeanan Sektor Pertambangan Umum
- Partnership with Perhapi and Asprodispa: Drill and Blast Conference and many more . . . .



# Our Event Photo Album

Coal Outlook Conference & Metal Outlook Conference | 2023, 2024



# Our Event Photo Album

Sumatra Coal Conference | 2022, 2023, 2024



# Our Event Photo Album

Nickel Producers, Processors, and Buyers Conference | 2022, 2023, 2024, 2025



# Our Event Photo Album

Indonesia International Hydrogen Summit | 2022, 2023, 2024



# Our Event Photo Album

Smart Mining Conference | 2023, 2024, 2025



# Our Event Photo Album

## Sumatra Coal Outlook Conference | 2021, 2022, 2023, 2024



# Our Event Photo Album

Indonesia Independent Power Producer (IPP) Conference | 2013, 2014, 2015, 2016, 2017



# Our Event Photo Album

Indonesia Gas-LNG Market & Infrastructure Conference | 2018, 2019, 2022, 2023



# Our Event Photo Album

## Indonesian Upstream Legal Forum | 2023



# Our Event Photo Album

## Buka Puasa Bersama CoalMetal Asia & Pertamina Lubricants | 2025



# Our Event Photo Album

## Conference on Indonesian Ministerial Regulation of EMR No. 1/2014 on Added-value of Mineral and Export Tax Policy | 2014



# Our Event Photo Album

## Workshop Training Sengketa Pertanahan di Kegiatan Hulu Migas | 2023





Thank you.

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